

Boom Boom Chik



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Luisa Maita – Lero-Lero

BY RADIO MORILLO

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After a recent hunt for the newest MPB (Musica Popular Brasileira) artists, I came upon **Luisa Maita** and instantaneously began to move to the infectious beats of songs such as "Lero-Lero" and "Fulaninha" off her upcoming release *Lero-Lero* (Cumbancha). Like artists such as **Bebel Gilberto**, **Maria Rita**, and **Céu**, Maita, a 28-year-old São Paulo native, came from a family of musicians which certainly gave her a lifetime of exposure to music and to audiences. Unlike other artists, Maita's vocals are much like a folk singer: not self-conscious, not indulgent, raw. Such voices extrapolate from life experiences and emotions, not popular singing styles and techniques. Much is to be said of the instrumental accompaniment, which are simply splendid – a return to basics never sounded so good.

<http://boomboomchik.com/2010/05/luisa-maita-lero-lero.html>

